

Dear School Coordinator,

Thank you for your continued support of the Box Tops for Education program! ShopRite® has teamed up with Box Tops and ShopRite® Partners In Caring® to help you earn more cash for your school!

Please visit us at ShopRiteShopOnceGiveTwice.com to find out more information!

REFER A FRIEND & GET 50 BONUS BOX TOPS[†]

(\$5 value to BTFE eligible school)

If your friend is one of the first 1,000 new registered users, you'll BOTH earn 50 Bonus Box Tops.

† For you and your friend to receive 50 Bonus Box Tops, referred friend ("Friend") must register at shopriteshoponcegivetwice.com ("Site") and link their ShopRite® Price Plus® Club Card to the Site. There is no limit to the number of friends you may refer. Only one friend can be referred at a time on the Site. Offer ends on February 29, 2012 or when 1,000 new friends have registered, whichever happens first.

ShopRite makes it easy to EARN Bonus Box Tops Everyday!



- 1 Register** Go to ShopRiteShopOnceGiveTwice.com between August 2011 and August 2012 to register your Price Plus® Club Card .

shop once. give twice.
Help fight hunger  Help your school 

- 2 Buy 5 Participating* Products** on or before the end of each month.
(See list below for this month's Participating Products)

- 3 Give 5 Bonus Box Tops**** (a \$.50 value) will be electronically added to your school's Box Tops earnings AND \$.55 will be donated to the ShopRite Partners In Caring Fund (a component fund of the Community Foundation of New Jersey). ***Limit **two** redemptions/donations per month per registered Price Plus® Club Card.



*February Participating Products: General Mills Cereals, Green Giant® Bagged Vegetables with Sauce (value size), Pillsbury® Grands® Biscuits, Simply...® Biscuits, Sweet Rolls, Grands® Cinnamon Rolls, Breads, Pizza Crust, Simply...® Breads, Crescent Dinner Rolls, Crescent Rounds, Ready To Bake!™ Cookies, Refrigerated Cookies, Betty Crocker® Frosting, Cake Mix, Juicy Juice® (all participating varieties), Ziploc® Slider Bags Qt or gal size, 10-15 ct freezer or 15-20 ct storage Bags qt or gal size, 15-24 ct freezer or 20-30 ct storage, ALPINE LACE® Sliced Cheese varieties, LAND O LAKES® Butter Products

**General Mills will contribute up to a maximum of 1,300,000 Box Tops (\$130,000 value to schools) to eligible schools per year.

***General Mills will donate up to a maximum of \$130,000 to ShopRite® Partners In Caring® (a component fund of the Community Foundation of New Jersey). A qualifying purchase is a purchase by a consumer, registered at the shopriteshoponcegivetwice.com and who has linked their ShopRite® Price Plus® Club Card to the Site, and has purchased 5 Box Tops for Education monthly Participating Products identified at shopriteshoponcegivetwice.com. See website for details.

Only BTFE registered schools can redeem Box Tops. Each Box Top is worth 10 cents to redeeming school. Limit \$60,000 per school, per school year. See boxtops4education.com for Box Tops for Education program details.

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Visit our website to see upcoming monthly participating product categories. Limit two redemptions/donations per month, per registered Price Plus® Club Card.