



## *Run With the Royals 5K*

January 2012

Dear Business Owner:

We are pleased to invite you to be a part of *Run With the Royals*, a 5K cross-country event and accompanying Fun Run for all ages. On Saturday, April 14th this event will be held at the Wolf Hill Recreation Area in Oceanport, New Jersey where 250+ of the Jersey Shore's running community and their family and friends will be participating.

We are currently seeking business partners to sponsor the event, which offers the opportunity to reach out to community members with repeated messages to publicize your business. Your help with this event will assure its success and strongly increase awareness and revenue for your business. There are several ways in which your business can choose to help:

- A donation at one of the **various levels of sponsorship**.
- **Donation to gift bag** (a product or gift certificate – *a minimum of 300 would be required for this special opportunity*).
- **A basket donation** (*any donation, gift or service would be greatly appreciated*).

All donations will be proudly acknowledged at the event. Details on the sponsorships are found in the attached packet.

We would also be happy to work with you to create a sponsorship package that meets your needs, interests and budget.

Please feel free to contact Paula Pangilinan should you wish to discuss these opportunities further. She can be reached via e-mail at [plpangilinan@yahoo.com](mailto:plpangilinan@yahoo.com) or via telephone at 732.924.4531.



## *Run With the Royals 5K*

**Saturday, April 14, 2012**

I wish to become a sponsor of the **Run With the Royals 5K** and Fun Run at the following level:

- King's Finish Line Sponsor (\$2,500) – *SOLD*
- Queen's Court Sponsor (\$1,500) – *Only 10 Available*
- Royal Sponsor (\$1,000) – *Only 10 Available*
- Green & White Sponsor (\$500)
- Court Jester Sponsor (\$250)
- Family Sponsor (\$100)

Sorry, I cannot participate, please accept my donation of \$ \_\_\_\_\_

Our Company has a Matching Gift Program

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We invite your business to participate in this exciting event by choosing one of the various sponsorship opportunities, or we can customize a sponsorship to meet your business needs.

### **King's Finish Line Sponsor – \$2,500 (SOLD)**

- ❖ Entries for 12 to 5K Event (*including guaranteed event shirts*).
- ❖ Finish Line Banner stating, "Finish Line Sponsored by YOUR COMPANY"
- ❖ Top-Level Company Name Placement on back of Official Event T-Shirt.
- ❖ Business card ad in 2012-2013 school directory.
- ❖ Listing as King's Sponsor in all printed event materials.
- ❖ Opportunity to include product samples or promotional material in gift bags.

### **Queen's Court Sponsor - \$1,500 (only 10 available)**

- ❖ Entries for 4 to 5K Event (*including guaranteed event shirts*).
- ❖ Company Name placement on back of Official Event T-Shirt.
- ❖ Premiere banner signage at event.
- ❖ Tee-Ad at St. James Annual Golf Outing.
- ❖ Business card ad in 2012-2013 school directory.
- ❖ Listing as Queen's Court Sponsor in all printed event materials.
- ❖ Opportunity to include product samples or promotional material in gift bags.

### **Royal Sponsor - \$1,000 & Up (only 10 available)**

- ❖ Entries for 4 to 5K Event (*including guaranteed event shirts*).
- ❖ Company Name placement on back of Official Event T-Shirt.
- ❖ Premiere banner signage at event.
- ❖ Business card ad in 2012-2013 school directory.
- ❖ Listing as Royal Sponsor in all printed event materials.
- ❖ Opportunity to include product samples or promotional material in gift bags.

**Green & White Sponsor - \$500**

- ❖ Entries for 2 to 5K Event *(including guaranteed event shirts)*.
- ❖ Premium signage at event.
- ❖ Business card ad in 2012-2013 school directory.
- ❖ Listing as Green & White Sponsor in all printed event materials.
- ❖ Opportunity to include product samples or promotional material in gift bags.

**Court Jester Sponsor - \$250**

- ❖ Entries for 2 to 5K Event *(including guaranteed event shirts)*.
- ❖ Inclusion on event signage.
- ❖ Business card ad in 2012-2013 school directory.
- ❖ Listing as Queen's Court Sponsor in all printed event materials.
- ❖ Opportunity to include product samples or promotional material in gift bags.

**Family Sponsor - \$100**

- ❖ Entries for 2 Adults & 2 Children to 5K Event *(including guaranteed event shirts)*.
- ❖ Listing on Family Sponsorship Signage at Event.

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\_\_\_\_\_  
COMPANY NAME

\_\_\_\_\_  
CONTACT NAME

\_\_\_\_\_  
OFFICE PHONE

\_\_\_\_\_  
CELL PHONE

\_\_\_\_\_  
E-MAIL

*Please complete a race entry form for each participant.*

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Contact Paula Pangilinan to discuss these opportunities further.  
[plpangilinan@yahoo.com](mailto:plpangilinan@yahoo.com) or 732.924.4531

Completed sponsorship forms and checks made payable to *St. James School* may be mailed to St. James School, ATTN: Run With the Royals, 30 Peters Place, Red Bank, NJ 07701

The federal tax identification number for St. James School is 21-0644458. As required by law, we acknowledge that no goods or services were provided to you as a result of this tax-deductible contribution.

Proceeds raised to benefit the St. James Athletic Association (SJAA), Red Bank, NJ. Funds raised by SJAA are used solely for the Athletic Program offered to students at St. James Elementary School.  
The Athletic Program runs 100% on funds received by participating families and fundraisers.