



Creating a Strategic Plan for the Bradley Beach School District

Mission Statement

The mission of the Bradley Beach Elementary School is to provide a supportive learning environment to a diverse student community, where student success is defined through the demonstration of academic, emotional, and social growth.

Our students will develop critical thinking skills to become valued members in today's society, while mastering the skills necessary to pursue future educational achievement.

Session 3

Developing Strategic Planning Goals for the Bradley Beach School District

On February 13, 2023, Bradley Beach School District administrators, Board of Education members, staff, parents, and community members, twenty-five (25) participants in all, came together for Meeting #3 of the strategic planning process. The meeting began with a welcome and introduction by Board President, Ms. Elizabeth Franks and Superintendent, Mr. Michael Heidelberg. Facilitator Mary Ann Friedman, from New Jersey School Boards Association (NJSBA), was introduced and provided an overview of the strategic planning process and the focus for the evening's activity.

We reviewed the consensus process utilized in strategic planning. The topic for the third evening focused on developing goal statements and objectives for each of the five goal areas identified at the second meeting. Participants gathered in self-selected groups, four in all, to work on the goal area of their choice. The fifth goal area, Communication, was developed by the Parent & Community Engagement goal area participants.

Small groups were asked to identify a recorder to print their consensus points on the large post-it boards, and a spokesperson, who would report their work to the larger group. The small groups reviewed the outcomes from meeting 1, strengths & challenges, and meeting 2, vision and initiatives, to identify strategies, group those strategies, develop objectives, and then develop an overarching goal statement for their goal area. Each group reported their work to the larger group.

The information that follows is a summary of the work of the small groups. As discussed with the meeting participants, all consensus points are recorded and posted on the district website to share the group work during the course of the strategic planning process.

Small Group Consensus:

Development of Goal Statements and Objectives

Five goal areas emerged from the common themes identified by the group at large at the end of the second meeting and are listed below:

1. Student Achievement (including Climate & Culture, SEL)
2. Security, Facilities & Finance
3. Parent & Community Engagement
4. Communication
5. Student & Staff Wellness

Goal 1: Student Experience

Goal Statement: Provide a vibrant learning environment for high school readiness that promotes academic and social success for each member of the school climate.

Objectives:

- Ensure standards-based curriculum / pacing guides exist.
- Raise test scores / rigor.
- Prepare students for high school.
- Empower ELL's (English Language Learners) to embrace their dual language ability.
- Adopt standards-based report cards.

Goal 2: Security, Facilities & Finance

Goal Statement: Renovate, reconfigure and upgrade the physical and technological infrastructure for a premiere, secure learning environment.

Objectives:

- Engage with a Needs Assessment Company to include:
 - Sustainable infrastructure
 - Remediation / Renovation of aging structure
 - Modernize and future-proof security technology
- Apply for bond on select, prioritized renovation and Master Plan re-organization.
- Ensure a balanced budget to streamline delivery of service to students.

Goal 3: Parent & Community Engagement

Goal Statement: Create a culture in which community, parents, and the school are active, equal partners.

Objectives:

- Host parent workshops to help parents partner with school (Genesis, tech, reading).
- Highlight major events via town communications.
- Partner with local orgs. to host monthly events.
- Create events for all grades for parents to participate in their child's classroom.

Goal 4: Communication

Goal Statement: Consistently communicate school happenings and celebrate achievements with the community.

Objectives:

- Send out quarterly community blasts.
- Utilize multiple methods of communication (paper and digital).
- Standardize teacher ↔ parent communication apps.

Goal 5: Student & Staff Wellness

Goal Statement:

To improve student and staff wellness in order to create a supportive environment.

Objectives:

- Increase opportunities for student small group counseling services.
- Implement wellness program(s) for students and staff on quarterly basis (i.e., KYDS).
- Develop relationships with outside supports for student and staff wellness.
- Implement school wide PBSIS (Positive Behavior Supports in Schools) system.
- Explore nutritional options for students.

Thank you to everyone who has contributed their time, talent, and perspectives during any or all of the Strategic Planning meetings. We appreciate your participation!

Please watch the district website for the date and time when the final plan will be presented to the Board of Education at a Board meeting.

Thank you again for your participation in developing the plan that will guide the board and district in moving forward over the next 3 – 5 years.