



Creating a Strategic Plan for the Bradley Beach School District

Mission Statement

The mission of the Bradley Beach Elementary School is to provide a supportive learning environment to a diverse student community, where student success is defined through the demonstration of academic, emotional, and social growth. Our students will develop critical thinking skills to become valued members in today's society, while mastering the skills necessary to pursue future educational achievement.

Session 2

Developing a Vision for the Bradley Beach School District

On January 10, 2023, Bradley Beach School District administrators, Board of Education members, staff, parents, community members, and a student, thirty-six (36) in all, came together for the second strategic planning meeting. The topic for the second meeting was focused on developing a vision and initiatives, toward achieving that vision, for the Bradley Beach School District. The meeting began with a welcome and introduction by Board President, Elizabeth Franks. Facilitators Mary Ann Friedman and Michelle Kennedy, from New Jersey School Boards Association (NJSBA), were introduced and provided an overview of the strategic planning process and the focus for the evening's activity.

We reviewed the consensus process utilized in strategic planning. The topic for the evening focused on creating a shared vision for the Bradley Beach School District. Participants were asked to picture themselves, having been away from the district for 5 years, returning to Bradley Beach and seeing their school on the cover of TIME magazine. The article is about Schools that Succeed. In addition to the current programs already in place in Bradley Beach, what programs/services/curriculum/student outcomes/best practices/facilities would you expect to see in your schools that are succeeding? Participants were encouraged to think "big picture."

Participants gathered in randomly assigned groups, six groups, to develop a shared vision and initiatives. The small groups reviewed the outcomes from Meeting #1, strengths and challenges, and then began brainstorming on their vision for the district. After group discussion, each group identified their consensus points and presented those to the full group of meeting participants.

2022 – 2023 Bradley Beach School District Strategic Planning Meeting #2 Outcomes

The information that follows is a summary of the work of the small groups. As discussed with the meeting participants, all consensus points are recorded and posted on the district website to share the group work during the course of the strategic planning process.

Group Consensus: Vision & Initiatives

Purple Dot Team:

Title of Article: “Focused Advancement”

Initiatives:

- High School / College Readiness
 - Outreach (HS tours)
 - Guidance
 - Skills
- Utilizing Dual Language
 - Family involvement
 - ESL program revamp
- Increase Interventionists
- Acquire on-site and off-site academic and athletic spaces
- Community involvement to increase enrollment

Black Dot Team:

Title of Article: “Bradley Beach is a School that Rides the Wave of Change!”

Initiatives:

- Prepared for HS (decision-making and practical skills)
- Academically successful across various metrics
- Opens our doors
- Mentally prepared for school, life, and everything in between
- Shares / Learns in a community space
- Balances the digital and real world
- Celebrated and involved parents

Orange Dot Team:

Title of Article: “Home-School Connection”

Initiatives:

- Pathways of communication
- Student-focused parent involvement
- Foundation of Partnership
- Report cards and learning – cohesive and meaningful
- Academic assistance for EVERYONE!

Red Dot Team:

Title of Article: “Shore to Succeed”

Initiatives:

- Enrollment
- Curriculum aligned to standards
- Parental involvement
- Facilities –
 - Physical space / Media Center
 - Makers Space
 - Playgrounds
 - Boiler
- High School Prep / College / Career Readiness
- Dual language
- Community involvement

Light Blue Dot Team:

Title of Article: “Breakers Turn the Tide”

Initiatives:

- Increase rigor (High School preparedness)
- Early intervention
- State of the Art Technology lab
- Consistent expectations across grade levels
- Common communication tool (i.e., Remind app, Class Dojo, etc.)
- Increased parent involvement
- Accountability (behavior, homework, performance)
- Dual Language (increase ESL proficiency)
- Library (literacy is a priority)
- Improved building ambiance (more elementary)

Dark Blue Dot Team:

Title of Article: “Breakers Breaking Boundaries”

Initiatives:

- Exploring ESL program opportunity
- Greater oversight of scope and sequence
- Boiler and energy efficiency upgrades
- Increase enrollment
 - Public Relations (PR)
 - Choice School
- College / HS Ready – Increase test scores and student achievement
- Media Center / Library
- Increase parent and community involvement

Following each group reporting out on their consensus points, the large group identified the following **common themes**:

2022 – 2023 Bradley Beach School District Strategic Planning Meeting #2 Outcomes

-
- Enrollment
- Parent & community involvement
- Scope & sequence
- Library / Media Center
- Dual Language
- HS & Career readiness
- Facilities & Boiler!
- Increase Math & Reading intervention
- Academics – rigor
- SEL (Social-Emotional Learning)
- Technology

Five goal areas emerged from the common themes identified by the group at large.

1. Student Achievement
 - a. Climate & Culture
 - b. SEL
2. Security, Facilities & Finance
3. Parent & Community Engagement
4. Communication
5. Student & Staff Wellness

The third strategic planning session is scheduled for:

Monday, February 13, 2023 at 6:00 pm

Bradley Beach Elementary School, Cafeteria

Sign-in begins at 5:45 pm.

Meetings are scheduled for 1.5 hours. Meetings start and end promptly.

Thank you to everyone who has contributed their time, talent and perspectives during the first and second Strategic Planning meetings. We appreciate your participation!

During the February 13th meeting participants will review the outcomes from Meetings 1 & 2 (strengths & challenges, vision & initiatives) and develop the strategic planning goals and objectives for the Bradley Beach School District.

Attendees will have the opportunity to self-select and work with any / all of the goal areas in which they would like to participate!

Please join us. Bring a friend! Everyone is welcome! We look forward to seeing you!

2022 – 2023 Bradley Beach School District Strategic Planning Meeting #2 Outcomes

Please RSVP by calling the Superintendent's Office. Thank you!