

BRADLEY BEACH BOARD OF EDUCATION
515 Brinley Avenue
Bradley Beach, NJ 07720

OFFICIAL MINUTES

Special Meeting
February 13, 2023

I. Call To Order/Open Public Meetings Act

The special meeting held by the Bradley Beach Board of Education was called to order at 6:07 p.m. by President Franks.

In accordance with the Open Public Meetings Act, notice of this meeting has been given to the designated newspapers, *The Asbury Park Press* and *the Coast Star*, and posted in the school in a place reserved for this kind of notice.

II. Flag Salute/Roll Call

Present: Ms. Caruso Walker Ms. Sacci
Ms. Davis arrived at 6:35 p.m. Ms. Walleston
Ms. Devane Dr. Franks
Ms. Flynn
Mr. Heidelberg, Superintendent/Principal
Mr. Tonzola, Business Administrator/Board Secretary

Absent: Mr. Carrea

III. Discussion Items – Strategic Planning Presentation

The purpose of this special meeting was to continue the development of the district's strategic plan. Dr. Franks started the session by thanking everyone for attending. Dr. Franks then turned the meeting over to New Jersey School Boards Association representative, Mary Ann Friedman. Ms. Friedman began her presentation by giving an overview of the 3D strategic planning model used by New Jersey School Boards Association. Ms. Friedman stated that the advantage of strategic planning is that it is proactive and allows for community involvement. After Ms. Friedman's presentation, the Board and community members broke into small groups to discuss the five goal areas established during the last strategic planning meeting. These five goal areas included: student achievement; security facilities and finance; parent and community; communication; and student and staff wellness.

The groups developed strategies and created four to five objectives before setting a goal within the overarching goals of: student achievement; security facilities and finance; parent and community; communication; and student and staff wellness.

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After each group had a chance to share their goal statement, objectives, and strategies with the whole community, Ms. Friedman indicated that it would now be the administrative team's job to develop action plans to complete the written goals.

- IV. Student Representative Report – None
- V. Committee Reports – None
- VI. Minutes – None
- VII. Superintendent's Report – None
- VIII. Business Administrator/Board Secretary's Report – None
- IX. Old Business – None
- X. New Business – None
- XI. President's Report – None
- XII. Public Comments (Agenda Items Only) – None
- XIII. Public Comments (Other Items Only) – None
- XIV. Executive Session – None
- XV. Adjournment

By a unanimous voice vote the meeting was adjourned at 7:17 p.m.

Respectfully submitted,

David Tonzola
Business Administrator/Board Secretary